

## OVERVIEW

Applying leadership and 21<sup>st</sup> century skills, participants create and submit a video that depicts their local TSA chapter's involvement with a community service project (e.g., American Cancer Society) of their choice.

## ELIGIBILITY

One (1) team per chapter may participate. Individual entries of one (1) are permitted.

## TIME LIMITS

### PRE-CONFERENCE

- A. All components of the chapter's entry (community service video URL and documentation portfolio PDF) must be finished, submitted, and accessible via the Internet by 11:59 p.m. EST on a designated date in mid-May.
- B. The video cannot exceed duration of more than two (2) minutes.
- C. A deduction of five (5) points will be applied to videos exceeding the time limit.
- D. There is no minimum length restriction.
- E. The video will be timed from the first sound or picture to the final sound or picture.

### SEMIFINAL ROUND

- A. Ten (10) minutes are allowed for the semifinal presentation and interview broken down as follows:
  1. Seven (7) minutes for the presentation
  2. Three (3) minutes to respond to questions from judges

## ATTIRE

TSA competition attire is required.

## PROCEDURE

### PRE-CONFERENCE

- A. Participants review the TSA Honor Statement for Competitive Events found in the General Rules and listed in the individual competitive event rules.
- B. Teams identify a community service project.
- C. Teams prepare a video observing the requirements set forth under the Regulations and Requirements section of this event.
- D. Participants submit the community service video URL and the documentation portfolio PDF by 11:59 pm EST on a designated date in mid-May.
- E. Submission information will be provided on the [TSA website](#) under *Competition Updates*.

### PRELIMINARY ROUND

- A. A list of twelve (12) semifinalist teams (in random order) is posted on the first full day of conference.

### SEMIFINAL ROUND

- A. Semifinalist teams sign up for a presentation/interview time at the date and time noted in the conference program.
- B. The semifinalist team or individual may report to the event area for the presentation/interview.
- C. Following the presentation, semifinalist teams will have a chance to answer questions about their entry, specifically about the community service project and the video's design and development process.
- D. Ten (10) finalists will be announced during the conference awards ceremony.

## REGULATIONS AND REQUIREMENTS

Students will work to develop their leadership and 21<sup>st</sup> century skills in the process of preparing for and participating in this TSA competitive event. The development and application of those skills must be evident in their submission, demonstration, and/or communication pertaining to the entry.

**PRE-CONFERENCE**

- A. Participants may choose to submit their entry electronically via a HYPERLINK to the designated submission file as an UNLISTED YouTube URL of the video, or a shareable link in cloud storage. The video must be located online and accessible for evaluation.
- B. The URL must point directly to the participant's entry. Entries that require a software download or request that access be granted will not be judged.
- C. Entries received, or changes made to submitted entries after the deadline will not be judged.
- D. The year must be clearly illustrated at the beginning of the video.
- E. This entry is exempt from General Rule D.9., which states that a chapter name must not appear in an entry.
- F. All video footage, graphics, special effects, and audio clips must be originally created/filmed by the participants.
- G. The source for any graphics, music, or sounds not created by the members must be properly cited on the references/resources page of the documentation portfolio.
- H. Documentation Portfolio:
  - 1. The documentation portfolio must be submitted as a multi-page PDF document with pages in this order:
    - a. Title page with the event title, conference city and state, the year, and the team/chapter ID number; one (1) page
    - b. Table of contents; pages as needed
    - c. Community Service Project Overview – introduce the topic/subject, detail the chapter's involvement in the project, describe why the chapter selected the project, and describe how the chapter/recipients benefited; one (1) page
    - d. References/Resources; pages and needed
    - e. Student Copyright Checklist (see 2026 & 2027 Forms Appendix); one (1) page

- f. Photo/Film/Video Consent and Release forms. If the entry contains images of people (minors require parental consent), proof of consent must be included for each person (see 2026 & 2027 Forms Appendix); pages as needed
- g. Work Log (see 2026 & 2027 Forms Appendix); pages as needed

**SEMIFINAL ROUND**

- A. One (1) team representative reports at the time and place stated in the conference program to sign-up for a presentation/interview time.
- B. Semifinalist teams report at least ten (10) minutes prior to their assigned time to the designated place for their presentation/interview.
- C. Semifinalist teams will have a chance to make a presentation and answer questions about their entry, specifically about the community service project and the video's design and development process.
- D. Ten (10) minutes are allowed for the semifinal presentation and interview broken down as follows:
  1. Seven (7) minutes for the presentation
  2. Three (3) minutes to respond to questions from the judges

**EVALUATION****PRELIMINARY ROUND**

- A. The video
- B. The documentation portfolio

**SEMIFINAL ROUND**

- A. The presentation and interview

Refer to the official rating form for more information.

## TSA HONOR STATEMENT

All work must be created and completed by individual competitors or teams. Plagiarism, the use of Generative Artificial Intelligence (GenAI) software, copyright violation, cheating, and falsification of information are prohibited. Participants may NOT use any generative artificial intelligence (GenAI) tools (e.g. ChatGPT, Google Gemini, GitHub Copilot, etc.). Any attempt to gain an unfair advantage will not be tolerated. Competitors at any level of TSA competition understand and agree to abide by the TSA Honor Statement.

If it is determined that a student violated the TSA Honor Statement, a rules violation of twenty percent (20%) will be incurred.

## STEM INTEGRATION

This event has connections to the STEM areas of Science, Technology, Engineering, and Mathematics.

## LEADERSHIP AND 21<sup>ST</sup> CENTURY SKILLS

This event provides opportunity for students to build and develop leadership and 21<sup>st</sup> century skills including but not limited to – Communication, Collaboration/Social Skills, Initiative, Problem Solving/Risk Taking, Critical Thinking, Perseverance/Grit, Creativity, Relationship Building/Teamwork, Dependability/Integrity, and Flexibility/Adaptability

## CAREERS RELATED TO THIS EVENT

This competition has connections to one (1) or more of the careers below:

- Videographer
- Director
- Actor
- Screenplay writer
- Audiovisual technician

# COMMUNITY SERVICE VIDEO

## 2026 & 2027 OFFICIAL RATING FORM

### MIDDLE SCHOOL

Judges: Using minimal (1-4 points), adequate (5-8 points), or exemplary (9-10 points) performance levels as a guideline in the rating form, record the scores earned for the event criteria in the column spaces to the right. The X1 or X2 notation in the criteria column is a multiplier factor for determining the points earned. (Example: an "adequate" score of 7 for an X1 criterion = 7 points; an "adequate" score of 7 for an X2 criterion = 14 points.) A score of zero (0) is acceptable if the minimal performance for any criterion is not met.

#### Go/No Go Specifications

- Before judging the entry, ensure that the items below are present; indicate presence with a check mark in the box.
- If an item is missing, leave the box next to the item blank and place a check mark in the box labeled ENTRY NOT EVALUATED.
- If a check mark is placed in the ENTRY NOT EVALUATED box, the entry is not to be judged.

Video entry was submitted  
 Documentation PDF was submitted  
 ENTRY NOT EVALUATED

VIDEO PRODUCTION (50 points)				Record scores in the column spaces below.
CRITERIA	Minimal performance	Adequate performance	Exemplary performance	
	1-4 points	5-8 points	9-10 points	
Planning (X1)	Video shows little or no evidence of planning, analysis, or research.	Video shows good analysis of the project; concepts make sense.	Video shows a complete and insightful analysis; content is outlined properly.	
Camera (X1)	Problems are evident with camera focus, steadiness, and framing.	Camera work is clearly focused and framed; creative and close-up shots are somewhat used.	Steady and creative shots that enhance the video are evident in the camera work; there is good use of close-ups.	
Lighting (X1)	Poor ambient lighting choices and/or heavy back-lighting are evident.	Adequate lighting on subjects and proper lighting techniques are evident.	Excellent and creative use of lighting to propel the story emotionally is evident.	
Continuity and Pacing (X2)	Show sequencing in the video is incomprehensible; shots are left too long; edit points have glitches.	Pace and timing of the video are well structured; clips move along, telling the story; moderate use of transitions is evident.	Shots logically pace the story in an interesting way; excellent and purposeful use of transitions is evident.	
<b>VIDEO PRODUCTION SUBTOTAL (50 points)</b>				

VIDEO EFFECTIVENESS (100 points)			
CRITERIA	Minimal performance	Adequate performance	Exemplary performance
	1-4 points	5-8 points	9-10 points
<b>Topic and Context</b> (X3)	Video does not show clear evidence of where and when the event(s) happened and why.	Video shows where and when the event(s) happened and why they occurred.	Video shows where and when the event(s) happened, why they occurred, and what factors contributed to their development.
<b>Theme</b> (X2)	The theme is not clear, or the project has a loose-fitting, vaguely stated connection.	Video conveys the theme and implies the connection.	Video shows a thorough understanding of the theme and clearly uses the theme as a basis throughout.
<b>Significance of Topic</b> (X2)	Video shows little evidence of the significance/importance of the topic.	Video states the topic's significance adequately.	Video clearly states the significance of the topic.
<b>Creativity and Originality</b> (X1)	Little original thought or creativity are evident in the design and production of the video.	Original thought and creative elements are expressed and generally highlighted in the video.	Originality and creativity are at the forefront of the video.
<b>Video Efficacy</b> (X2)	The video does not meet project goals; an unclear, sloppy message is evident.	The video topic is presented with insights; viewer can see that the video adequately meets the objective.	The video is highly focused, with a rich variety of supporting material.
<b>VIDEO EFFECTIVENESS SUBTOTAL (100 points)</b>			

Record scores in the column spaces below.

TIME DEDUCTION
Five (5) points is deducted for the video duration exceeding two (2) minutes. The video timing commences from the first sound or picture to the final sound or picture.

Record scores in the column spaces below.

DOCUMENTATION PORTFOLIO (40 points)			
CRITERIA	Minimal performance	Adequate performance	Exemplary performance
	1-4 points	5-8 points	9-10 points
<b>Portfolio Components</b> (X1)	Portfolio is unorganized and/or missing three (3) or more components.	Portfolio has most components and is generally organized per the order of the event guide listing; it has sufficient content.	All components are included in the portfolio; content and organization per the order of the event guide listing are excellent.
<b>Community Service Project Description</b> (X2)	The overview is missing details and content and appears to be lacking information; minimum effort appears to have been given.	The overview provides adequate information and includes descriptions and details to help support the video.	The overview is clear and concise and includes the introduction, involvement, descriptions, and benefits of the project.
<b>Work Log</b> (X1)	Log is poorly organized and/or incomplete.	Log is adequately detailed and organized and contains most of the required components.	Log is well documented and contains all the required components.
<b>DOCUMENTATION PORTFOLIO SUBTOTAL (40 points)</b>			

Record scores in the column spaces below.

## COMMUNITY SERVICE VIDEO

Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.

Indicate the rule violated: \_\_\_\_\_

**PRELIMINARY SUBTOTAL (190 points)**

Record scores  
in the column  
spaces below.

### SEMIFINAL PRESENTATION/INTERVIEW (50 points)

CRITERIA	Minimal performance	Adequate performance	Exemplary performance
	1-4 points	5-8 points	9-10 points
<b>Knowledge</b> (X2)	Participants seem to have little understanding of the concepts in their project; answers to questions are vague.	Participants exhibit a general understanding of the concepts in their project.	Participants show clear evidence of a thorough understanding of the concepts in the project.
<b>Articulation</b> (X2)	The presentation/interview is full of illogical thoughts that lack clarity, and/or there is insufficient information provided that describes the project.	The presentation/interview is somewhat logical, easy-to-follow, and/or there is sufficient information provided that describes the project.	The presentation/interview is clear, concise, and there is ample information provided that describes the project.
<b>Delivery</b> (X1)	The team/individual is verbose and/or uncertain; participants' posture, gestures, and lack of eye contact diminish the interview.	The team/individual is somewhat well-spoken and clear; participants' posture, gestures, and eye contact are adequate.	The team/individual is well-spoken and distinct; participants' posture, gestures and eye contact result in a polished, natural, and effective interview.

**SEMIFINAL PRESENTATION/INTERVIEW SUBTOTAL (50 points)**

Rules violations (a deduction of 20% of the total possible points for the above sections) must be initialed by the judge, coordinator, and manager of the event. Record the deduction in the space to the right.

Indicate the rule violated: \_\_\_\_\_

**SEMIFINAL SUBTOTAL (50 points)**

To arrive at the **TOTAL** score, add any subtotals and subtract rules violation points, as necessary. **TOTAL (240 points)**

Comments:

I certify these results to be true and accurate to the best of my knowledge.

**JUDGE**

Printed name: \_\_\_\_\_ Signature: \_\_\_\_\_

# COMMUNITY SERVICE VIDEO

## EVENT COORDINATOR INSTRUCTIONS

### PERSONNEL

- A. Event coordinator
- B. Judges:
  1. Preliminary round, two (2) or more (judging takes place online).
  2. Semifinalist round, two (2) or more (preferably the same judges as the preliminary round).

### MATERIALS

- A. Coordinator's packet, containing:
  1. Event guidelines, one (1) copy for the coordinator and for each judge
  2. TSA Event Coordinator Report
- B. One (1) stopwatch
- C. Table and chairs for judges

### RESPONSIBILITIES

#### PRE-CONFERENCE

- A. National TSA will collect entries until 11:59 p.m. EST on a designated date in mid-May. The results will be shared with the CRC manager, event coordinator, and assigned judges.
- B. Review entries as they are submitted to the designated online storage utility.
- C. Manage communication and pre-conference evaluation (at least two [2] or more judges should be recruited earlier in the year). Coordinate with the Judge Manager.

#### AT THE CONFERENCE

- A. Attend the mandatory event coordinator's meeting at the designated time and location.
- B. Report to the CRC room and check the contents of the coordinator's packet.
- C. Review the event guidelines and check to see that enough personnel have been scheduled.

- D. Inspect the area or room in which the event is to be held for appropriate set-up, including room size, chairs, tables, outlets, etc. Notify the event manager of any potential problems.
- E. At least one (1) hour before the event is scheduled to begin, meet with judges to review time limits, procedures, regulations, evaluation, and all other details related to the event.
- F. Ensure the judges have access to the online judging system.

#### SEMIFINAL ROUND

- A. At least one (1) hour before the event is scheduled to begin, meet with judges and review the time limits, procedures, and regulations.
- B. Semifinalist teams report to the event area at the time and place noted in the conference program to sign up for a presentation/interview.
- C. Manage completion of the on-site presentation/interviews.
- D. Decisions about rules violations must be discussed and verified with the judges, event coordinator, and the CRC manager to determine either:
  1. To deduct twenty percent (20%) of the total possible points in this round
  2. To disqualify the entry

The event coordinator, judges, and CRC manager must initial either of these actions on the rating form.
- E. If necessary, manage security and the removal of materials from the event area.